



Advertisements with Misleading Claims - 2022



CONSUMER EDUCATION AND RESEARCH CENTRE
AHMEDABAD

Email - cerc@cercindia.org

CERC Campaigns against Misleading Advertisements

Misleading, false and objectionable advertisements are a menace in India. They lure consumers into buying products or services which are not as good as they claim to be. Some of the products making false and misleading claims are heavily priced. These advertisements are seen and viewed in low literacy and low income populations in urban and rural areas. This makes it more likely that those consumers get duped and make improper choices of goods and services.

Over the years, CERC has made it a mission to curb the menace of misleading advertisements. We have reported them to Central Consumer Protection Authority (CCPA), Advertising Standards Council of India (ASCI), GAMA (Grievances Against Misleading Advertisements) and other Regulators, urging them to take strict action against the advertisers.



Celebrities endorsing products with questionable claims have also been called out. Some of the celebrities seen endorsing different brands with misleading claims repeatedly:

Tapsee Pannu

- Gynoveda
- Green Soul Chairs
- Noise Watch

Kareena Kapoor

- Tops
- St. Botanica

We found that the following brands were featured in our last year's compilation and continue to make misleading claims this year too.

- Gritzo Supermilk
- Amul paneer
- Amul buffalo milk
- Nat Habit Skin Malai
- Haier Water Heater
- Panasonic AC

This implies that there need to be stringent laws to ensure that repeat offenders are penalised. Although the Consumer Protection Act 2019 does have provisions for this but it needs stricter implementation.

What does it mean?

Misleading:

Any advertisement that could cause viewers to misunderstand or make incorrect decisions regardless of whether it is consistent with facts



False:

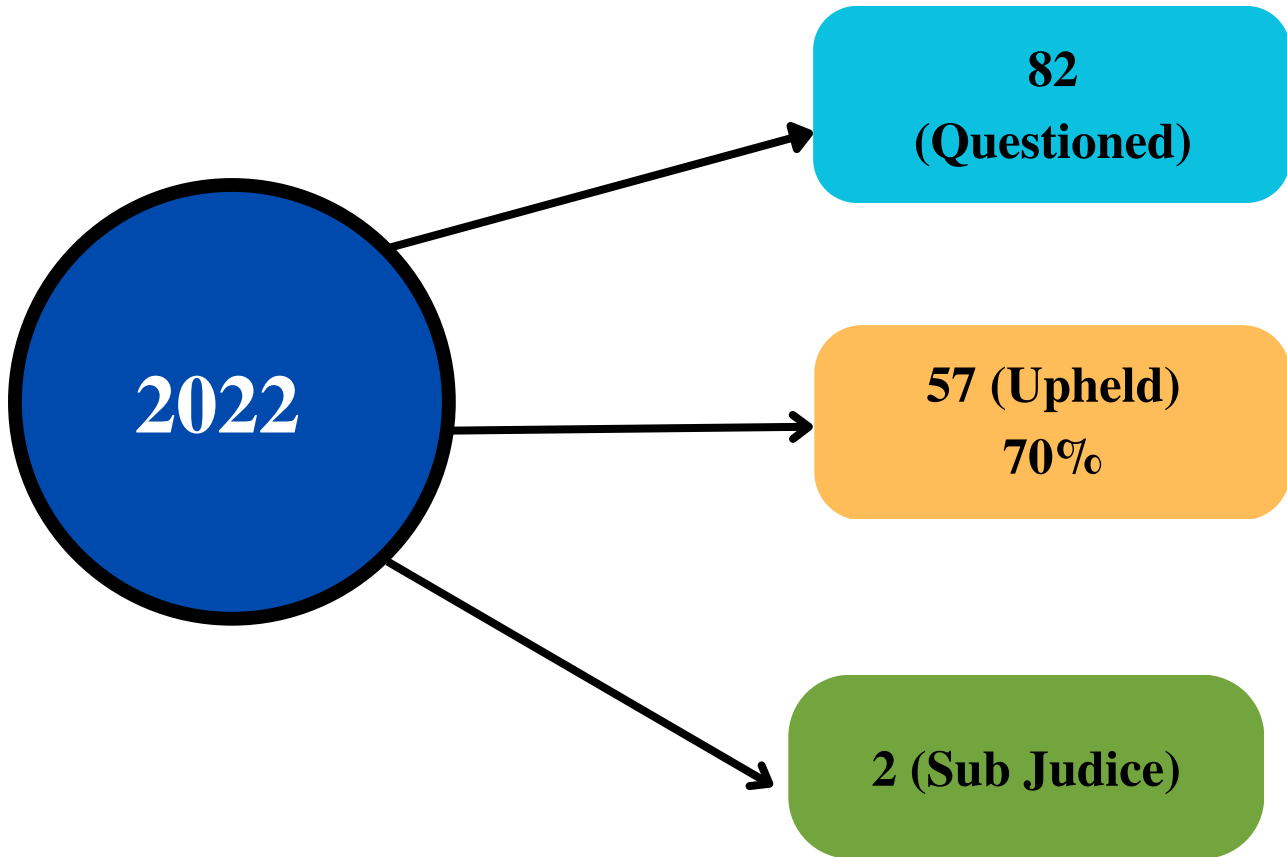
Any advertisement that is inconsistent with facts and where the deviation could lead the general public to make incorrect decisions.



Objectionable:

Any advertisement that may show unsafe acts which may influence viewers to replicate them; obscene visuals which may not be tasteful for a family audience; or advertisements of products like alcohol, cigarettes that are prohibited.

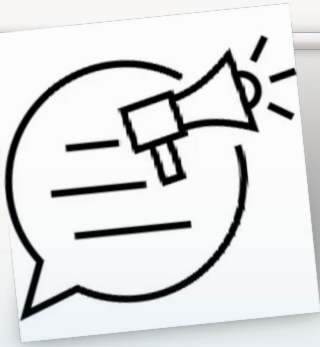
In the year 2022



These are the advertisements with the objectionable claims questioned in 2022. ASCI found 70% of the advertisement questioned by us to be misleading and advised these advertisers to either withdraw or modify the advertisements.

We have divided the advertisements sector-wise:

1. Advertisements with claims of healthcare and well-being (6)
 2. Advertisements with claims of immunity boosting (4)
 3. Advertisements of the food category (9)
 4. Advertisements of the personal care category (16)
 5. Advertisements of the education category (2)
 6. Advertisements of Home Appliances (6)
 7. Advertisements of other category (9)
-



Advertisements with claims of Healthcare and Wellbeing



Healthify Me



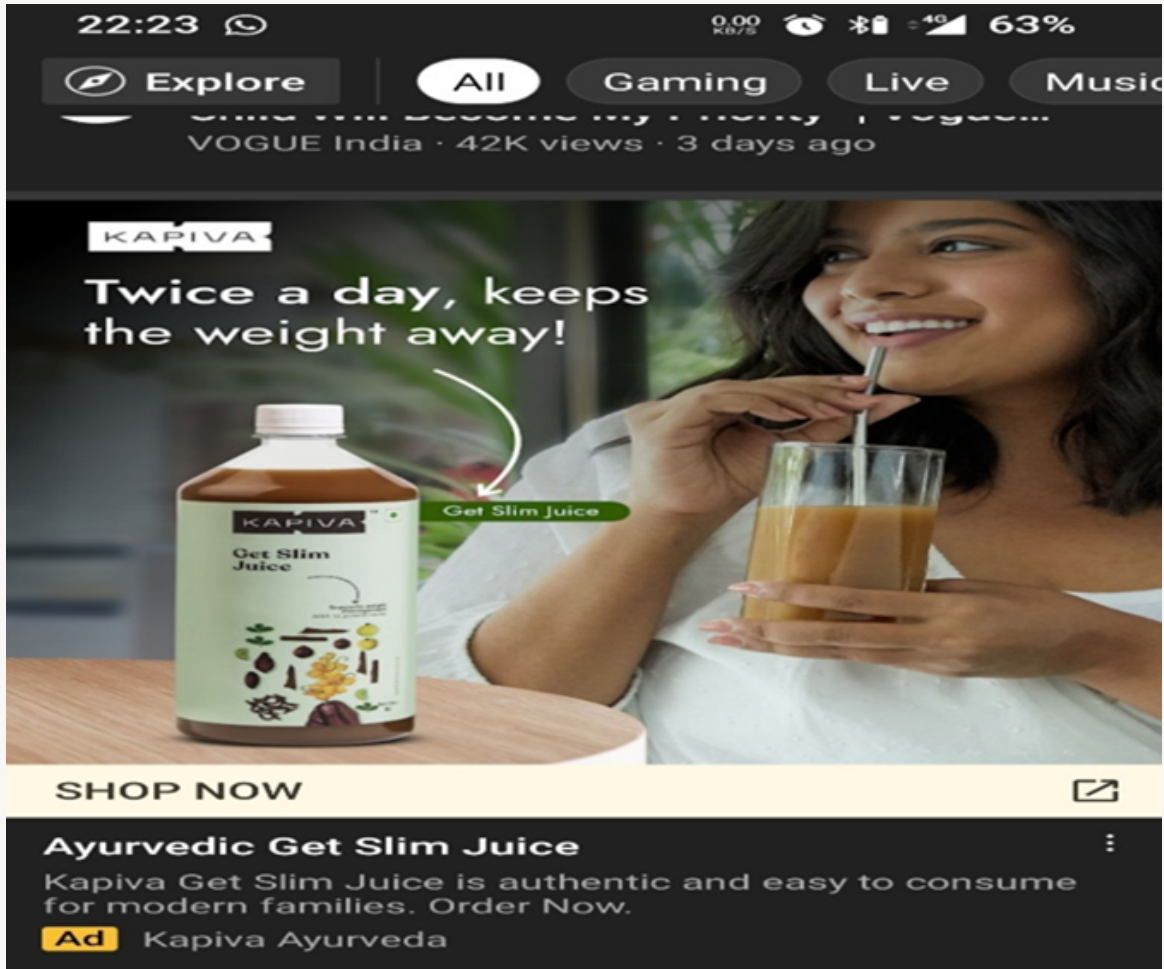
- Sara Ali Khan claiming “I healthified from 96 to 56 kg to fight PCOS”.
- Sara Ali Khan & 30 Million users found their reasons to Healthify and lost 1 crore kg of weight.
- India’s #1HealthApp.

Revital H



- India's No.1 health food supplement

Kapiva Get Slim



The image is a screenshot of a mobile app interface showing an advertisement for Kapiva Get Slim Juice. At the top, the status bar shows the time 22:23, a signal strength indicator, a battery level of 63%, and a data speed of 0.00 KB/S. Below the status bar is a navigation bar with tabs: Explore, All (selected), Gaming, Live, and Music. Below the navigation bar is a video player showing a woman smiling and drinking from a glass of juice. The video has a title 'VOGUE India · 42K views · 3 days ago'. The advertisement text reads: 'KAPIVA Twice a day, keeps the weight away!'. Below the text is a bottle of Kapiva Get Slim Juice. A green arrow points from the text 'Get Slim Juice' to the bottle. Below the video player is a yellow button labeled 'SHOP NOW'. Below the button is a black box with the text 'Ayurvedic Get Slim Juice' and 'Kapiva Get Slim Juice is authentic and easy to consume for modern families. Order Now.' Below this is a yellow 'Ad' icon and the text 'Kapiva Ayurveda'.

22:23 0.00 KB/S 63%

Explore All Gaming Live Music

VOGUE India · 42K views · 3 days ago

KAPIVA

Twice a day, keeps the weight away!

Get Slim Juice

SHOP NOW

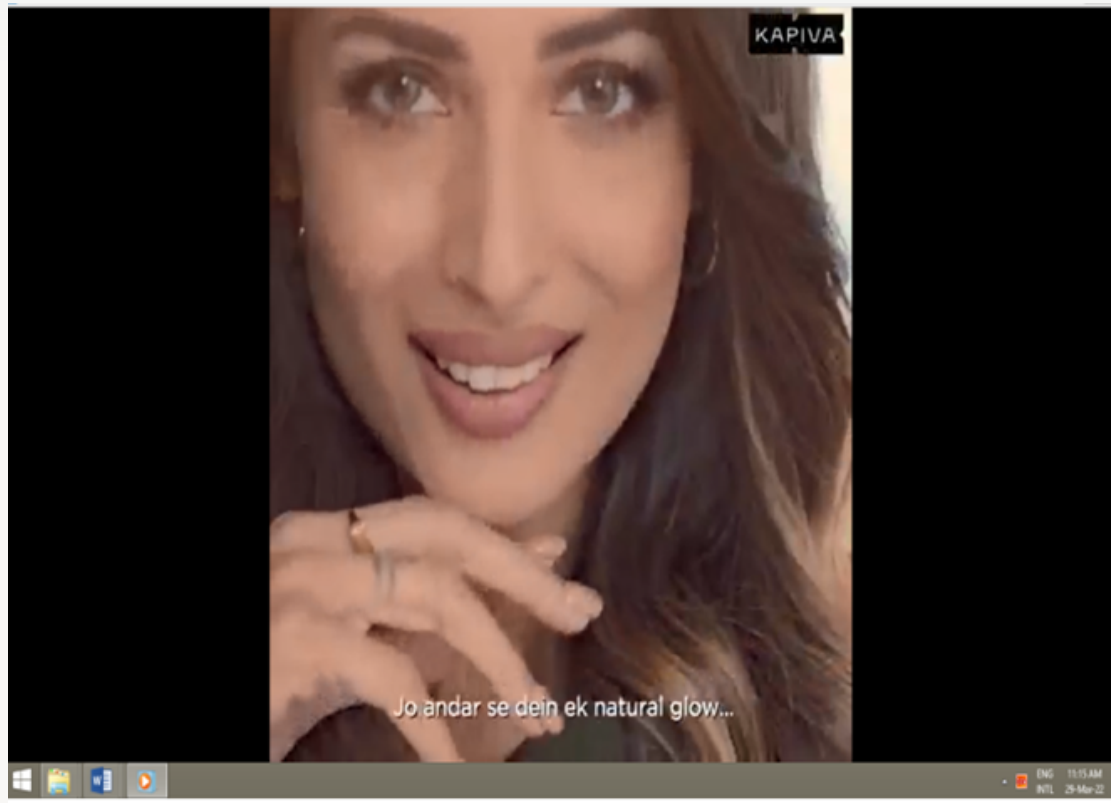
Ayurvedic Get Slim Juice

Kapiva Get Slim Juice is authentic and easy to consume for modern families. Order Now.

Ad Kapiva Ayurveda

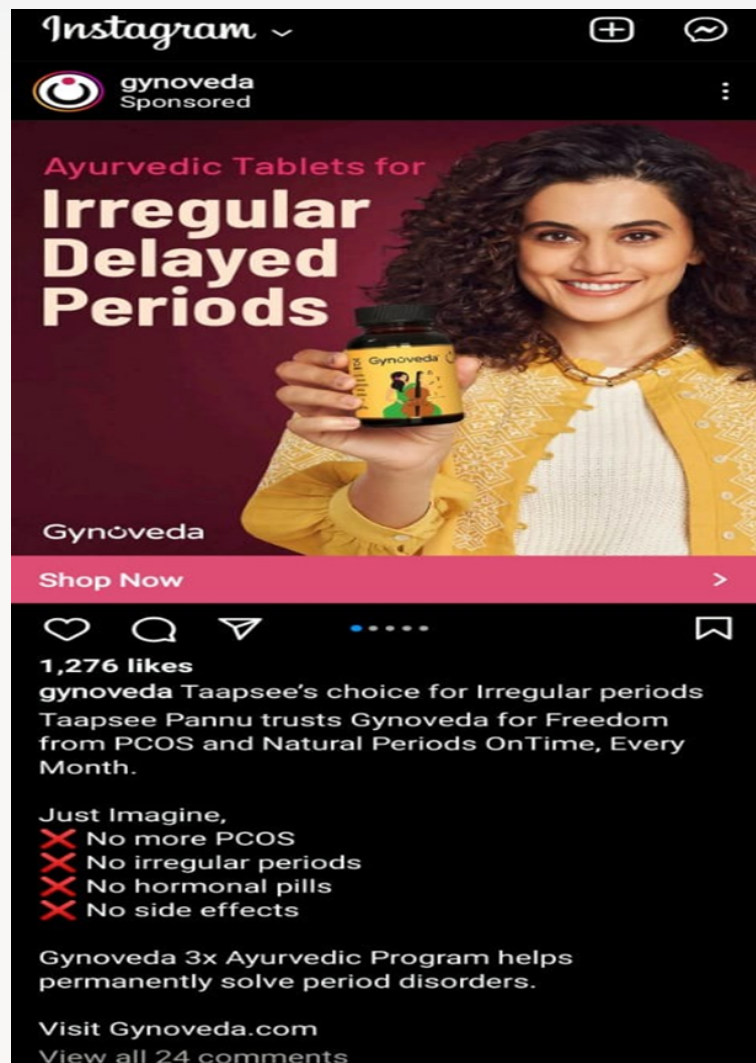
- Kapiva get slim Juice - twice a day, keeps the weight away.
- Kapiva get slim juice is authentic and easy to consume for modern families.

Kapiva Skin Foods



- 10 Ayurvedic herbs, jo andar se dein ek natural glow
- Our Glow Mix's 3-in-1 infusion of plant based synthesis of collagen, glutathione, hyaluronic acid, you can also achieve glowing, hydrated and youthful skin inside-out!
- You need to make efforts to get the wedding like glow but if you need the same special glow daily then you need skin foods.

Gynoveda



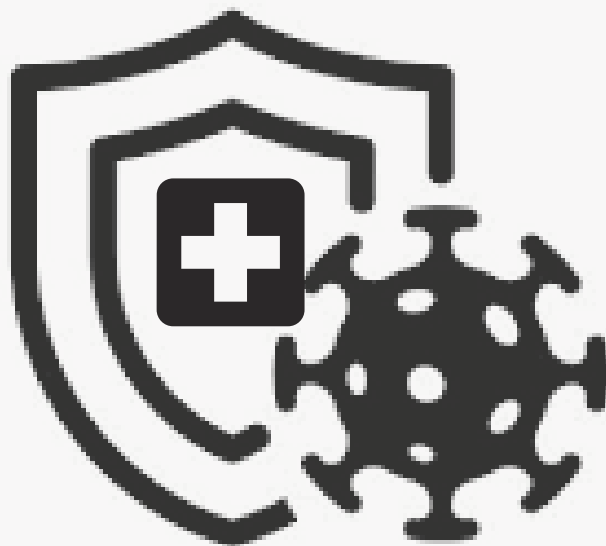
- Ayurvedic Tablets for Irregular Delayed Periods.
- Taapsee Pannu trusts Gynoveda for freedom from PCOS and Natural Periods on Time, Every Month.
- Gynoveda 3X Ayurvedic Program helps permanently solve period disorders.

Nyumi Gummies

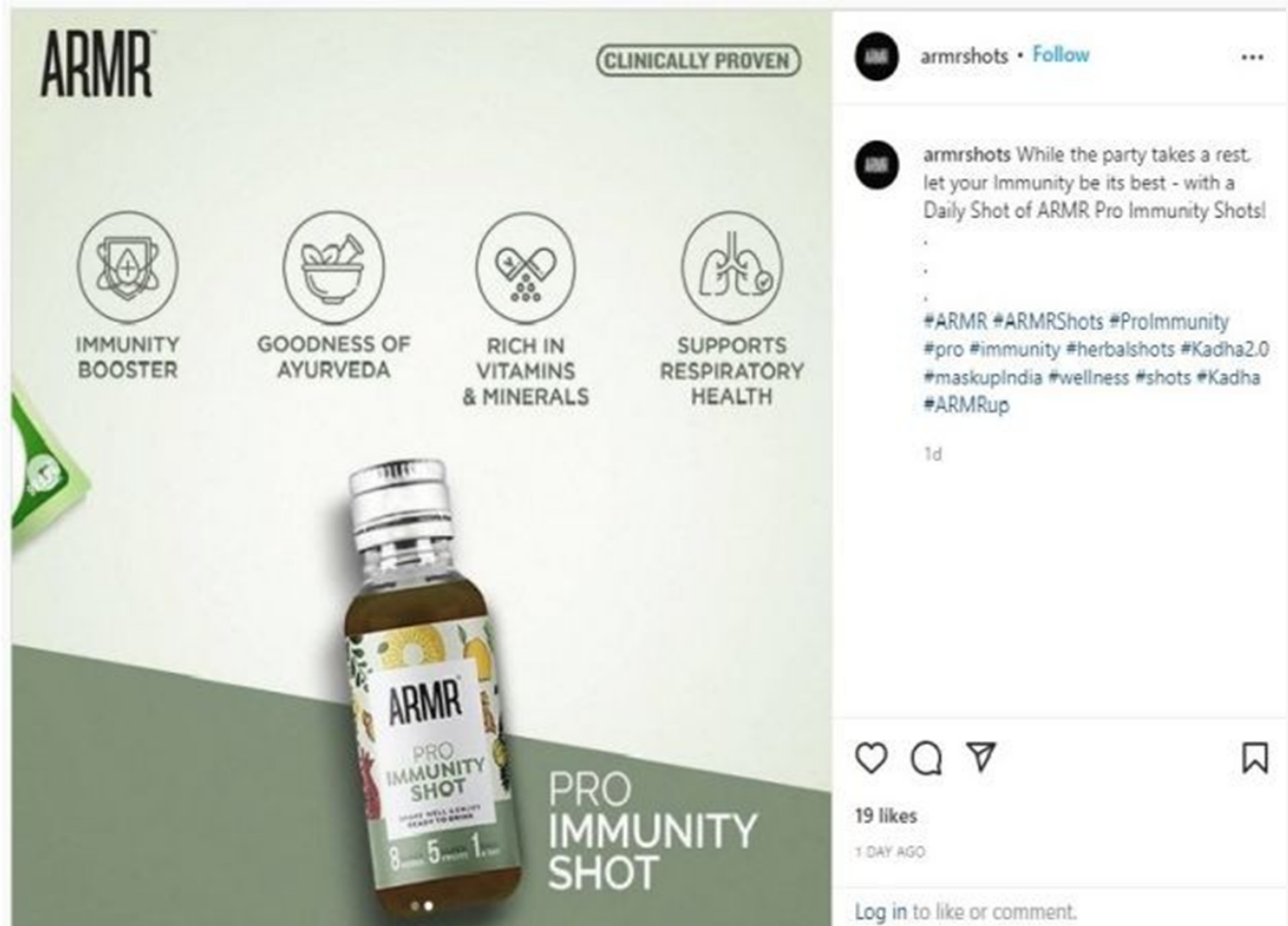


- Hair fall, UTI.
- Each product is scientifically validated to maximize efficacy and bioavailability.
- Celebrity endorsement by Kriti Sanon.

Advertisements with claims of Immunity Boosting



ARMR Shots



The image displays an advertisement for ARMR Pro Immunity Shot and a corresponding Instagram post. The advertisement features a bottle of the product and four key benefits: Immunity Booster, Goodness of Ayurveda, Rich in Vitamins & Minerals, and Supports Respiratory Health. The Instagram post shows the product being promoted by the account @armrshots, with a caption encouraging users to boost their immunity and a list of relevant hashtags.

ARMR CLINICALLY PROVEN

IMMUNITY BOOSTER

GOODNESS OF AYURVEDA

RICH IN VITAMINS & MINERALS

SUPPORTS RESPIRATORY HEALTH

ARMR PRO IMMUNITY SHOT

8 5 1

PRO IMMUNITY SHOT

armrshots • Follow

armrshots While the party takes a rest, let your Immunity be its best - with a Daily Shot of ARMR Pro Immunity Shots!

#ARMR #ARMRShots #ProImmunity #pro #immunity #herbalshots #Kadha2.0 #maskupIndia #wellness #shots #Kadha #ARMRup

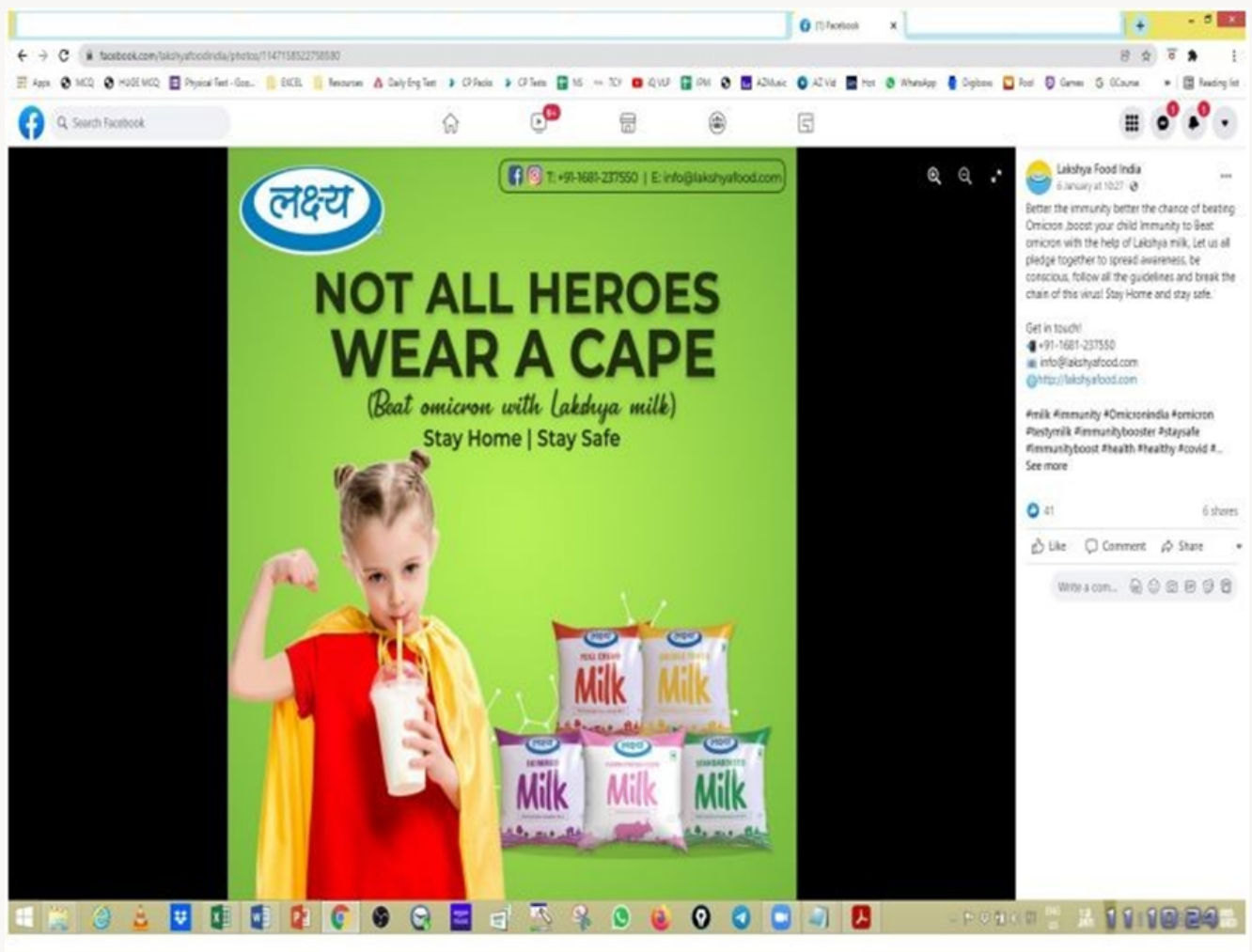
1d

19 likes

1 DAY AGO

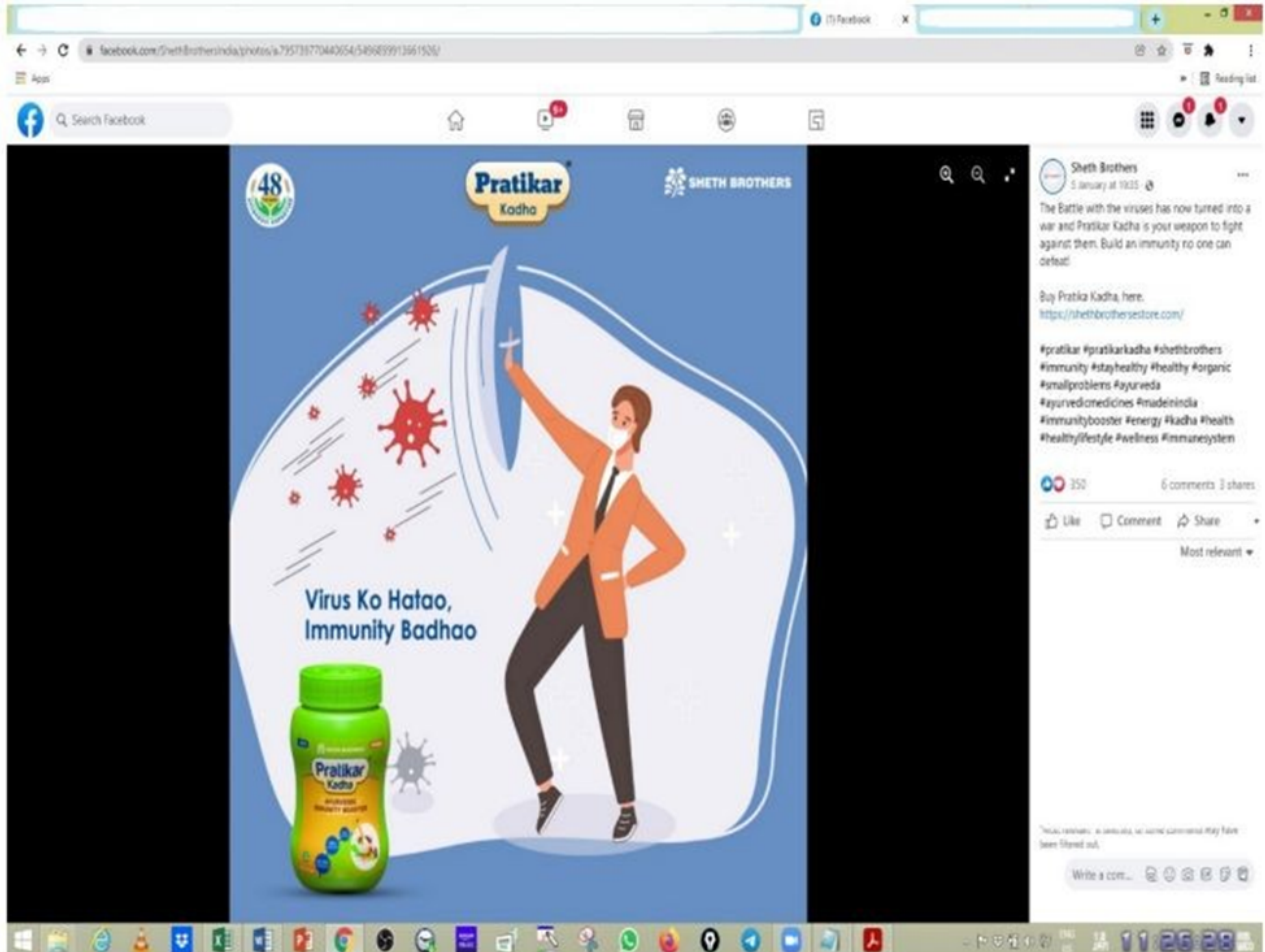
Log in to like or comment.

- Supports respiratory health



- Beat Omicron with Lakshya Milk
- Better the immunity better the chance of beating Omicron
- Boost our child Immunity to Beat omicron with the help of Lakshya milk

Pratikal Kadha



- Virus ko Hatao, Immunity Badhao
- The Battle with the viruses has now turned into a war and Pratikal Kadhas your we a ponto fight against them.
- Build an immunity no one can defeat!

Gritzo

18:22 0.50 KB/s 4G 74%

← Gritzo - Personalized Nutrition... 🔍

 **Gritzo - Personalized Nutrition For Your Child** ...

Sponsored · 🌐

Protect your child from Stress 😞, Low Energy 😞, Weak Immunity 😞, and Lack of Focus 😞 during this Exam Season with Gritzo SuperMilk Genius. 🍫🥛



GRITZO™

Exam Ready Sale!

Keep your child's mind sharp with personalized nutrition!

FLAT 30% OFF

USE CODE **GRITZO30**

WWW.GRITZO.COM/SUPERMILK
Flat 30% OFF | Code: GRITZO30

SHOP NOW

Write a comment... 🗨

- Protect your child from stress, low energy, weak immunity and lack of focus during this exams season with Gritzo Super Milk Genius
- Keep your child's mind sharp with personalized nutrition

Advertisements of Food Category



Amul Paneer

...to be held from January 27 to February 4 will now be conducted from February 10 to February 18.

...were to be held from April 11 to April 21, but now they have been rescheduled

...to be held from January 27 to February 4 will now be conducted from February 10 to February 18.

Electronics shop burgled

of Nikol, Ramesh Bavishi, on filed a complaint with police al-arglers broke into his shop in the area, which sells electronics, and h goods worth Rs 1.71 lakh. Nikol ered a case of burglary and be-igation. TNN

Car stolen in Ghatlodia

A resident of Ghatlodia, Vishnu Patel, on Tuesday filed a complaint with Sola police, stating that an unknown person had stolen his car, worth Rs 6 lakh, from near his house at Astha Homes Flats on the night of December 17. Sola police registered a case of theft and began an investigation. TNN

File 33 cases

in Wednesday ses under the ition Act, ons for these eized 89 litres or and eight n-made foreign

CAPEETH

12B of UGC Act 1956 oint Scale at 'A' Grade GC Regulation 2018, Gujarat (INDIA)

ull Time / Part Time)

Entrance Test (SVCET)

pecializations

PHIOTHERAPY

AUDIOLOGY

Scholars.

peethdu.edu.in

90 Registrar



INDIA'S MOST* PROTEIN-PACKED PANEER.

40g PROTEIN

₹73**
200g



HIGH PROTEIN FOR BETTER IMMUNITY.

Also available in

PACK	MRP	PROTEIN
1 kg block	₹ 342**	200g
100g block	₹ 38**	20g

*Based on packs of leading brands available in Delhi, Ahmedabad, Mumbai as on June 10, 2021.

**MRP Incl. of all taxes (conditions apply)

75 Azadi Ka Amrit Mahotsav

portunity to own

- India's Most Protein-Packed Paneer

AU Milk



- Ideal source of complete Nutrition for Expecting Mothers and children.
- Vit B12 & D - Loaded with Essential Nutrients like Vit B12 & D.
- Boosts Immunity; Immunoglobulins in A2 Cow Milk Boosts Immunity.

Gulab Oil



- 100% Pure Gulab oils.
- Fried Food is (un)Healthy.
- When fried in zero cholesterol Gulab double filtered Groundnut oil, your food will be definitely healthy.

- Winters boley toh chai aur healthy pakode.
- Ab pakode bhi healthy hain!
- Enjoy every meal in a healthy way with Gulab double-filtered groundnut oil.



- Love mozzarella sticks but also want to stick to a healthy diet? Gulab Double Filtered.
- 100% Natural Groundnut Oil will give you the balance of taste and health that you have been craving for.

Tops Schezwan Sauce



- India ka top taste.
- India's widest range of Sauces.
- Kareena Kapoor Khan claiming "Meri Favourite hai TOPS Schezwan Sauce"

Amul Buffalo Milk



- Sabse Malaidaar
- Sabse Damdaar

Wagh Bakri

વાઘ બકરી આઈસ ટી!
It's cool. It's healthy.

WAGH BAKRI
ICE TEA
PEACH Flavour
Enriched with Vitamin C
No preservatives
No added colour
Healthy antioxidants

WAGH BAKRI
ICE TEA
LEMON Flavour
Enriched with Vitamin C
No preservatives
No added colour
Healthy antioxidants

WAGH BAKRI
ICE TEA
ORANGE Flavour
Enriched with Vitamin C
No preservatives
No added colour
Healthy antioxidants

વિટામિન (C) થી ભરપૂર

SCAN CODE to get delivery at your doorstep OR log on to www.buytea.com

Follow us on [f](https://www.facebook.com/waghbakritea.official) [i](https://www.instagram.com/waghbakritea.official) [w](https://www.whatsapp.com/channel/00291waghbakritea.official) [waghbakritea.official](https://www.waghbakritea.official)
©1800-123-9912 Available at all leading stores.

- Its Healthy

Fortune sunflower oil



- Immunity Boosting Vitamins A, D & E
- Food Cooked with Fortune Sunflower Oil, keeps you light. Very Very Light

Shree Guruji

ચરબ્રિગેડ આવે તે તૂટી પડ્યો હતો તેનો કોન્ટ્રાક્ટ પણ રજાજિત આ હુપટના માટ જવાબદાર કોન્ટ્રાક્ટરન બ્લેકલિસ્ટ કરવાની માગણી કરી છે.

લા લોકોને સારવાર બિલકોન પાસે જ હતો.

22 May 2022 DB

SHREE
Guruji®

Swad bhi... Sehat bhi...



SQUASH | **Sharbat** | **CRUSH**

Keeps you fresh | *Tazgi Thandak Bhari....* | *Fruity Pulpy and Juicy*

www.shreeguruji.com, Help line no No. 0731-2515598

- Swad bhi...Sehat bhi...

Nutri Watta

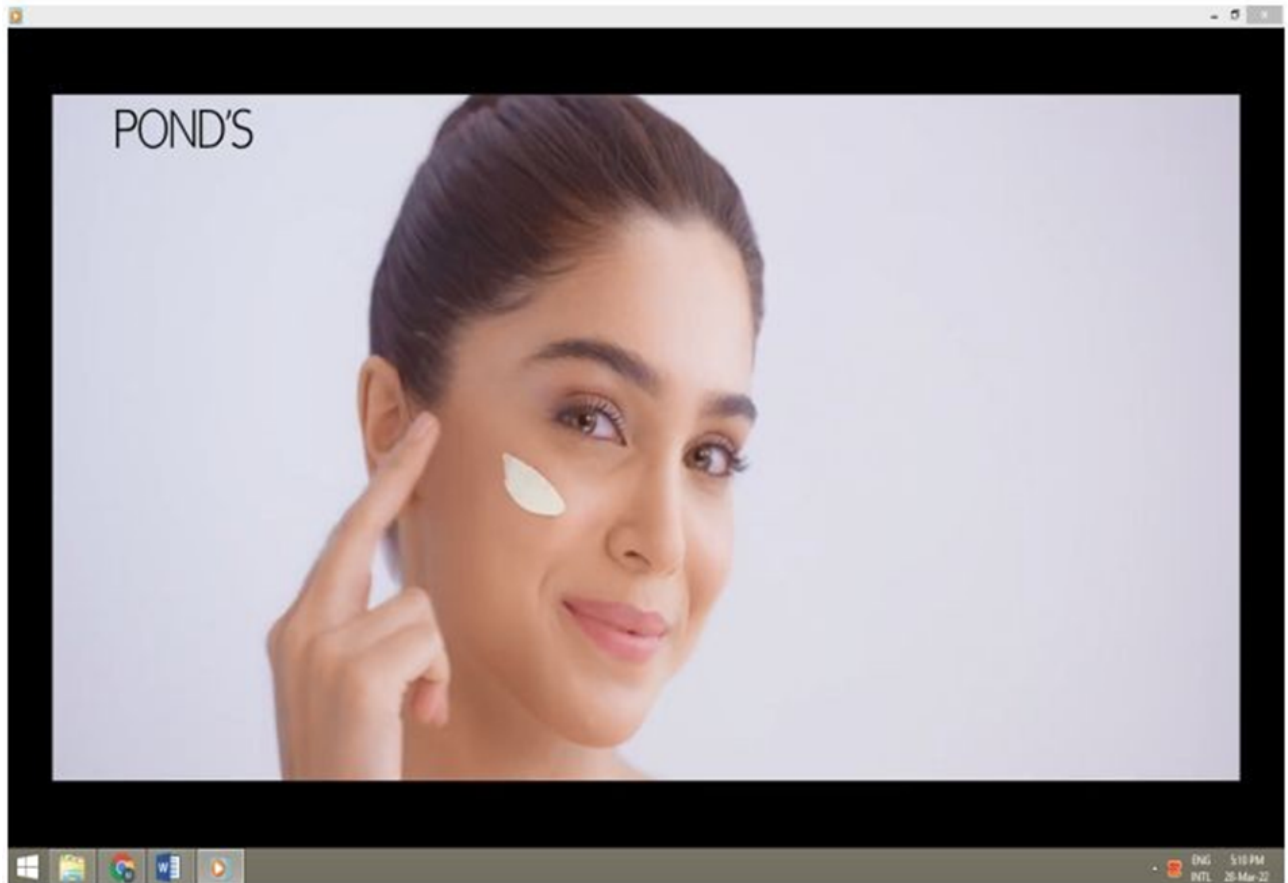


- First time in Asia Healthy Energy Drink
- A Healthy Multi vitamin Energy Drink
- Prevents Hair Fall, Grey Hair, Joints Problem, Builds Strong Immune System

Advertisements of Personal Care Category



Ponds bright beauty



- Reduces dark spots in 7 days and gives a spotless glow

Himalaya Anti Hair Fall Solution

Himalaya Anti Hair Fall

Himalaya
SINCE 1930

UP TO 96% LESS HAIR FALL*

7.8 ml

*MRP ₹4 (सभी कर सहित) के लिए.
*7.8 ml के 4 सेबे खरीदें और पाएँ 7.8 ml का 1 सेबे मुफ्त, ऑफर केवल सीमित स्टॉक पर मान्य है.
*टूट कर गिरना – टूटने के कारण बालों का गिरना, हिमालया एंटी-हेयर फॉल शैम्पू + हिमालया एंटी-हेयर फॉल कंडीशनर और नॉन-कंडीशनिंग शैम्पू के बीच तैब टेस्ट में की गई तुलना के आधार पर.

₹4

BUY 4 GET 1 FREE

Himalaya
SINCE 1930
Anti-Hair Fall
SHAMPOO

Himalaya
SINCE 1930
Anti-Hair Fall
CONDITIONER

Himalaya
SINCE 1930
Anti-Hair Fall
CREAM

00:32

ENG 12:05 PM
NVL 26-Mar-22

- Upto 96% less hairfall
- Correct solution for hairfall

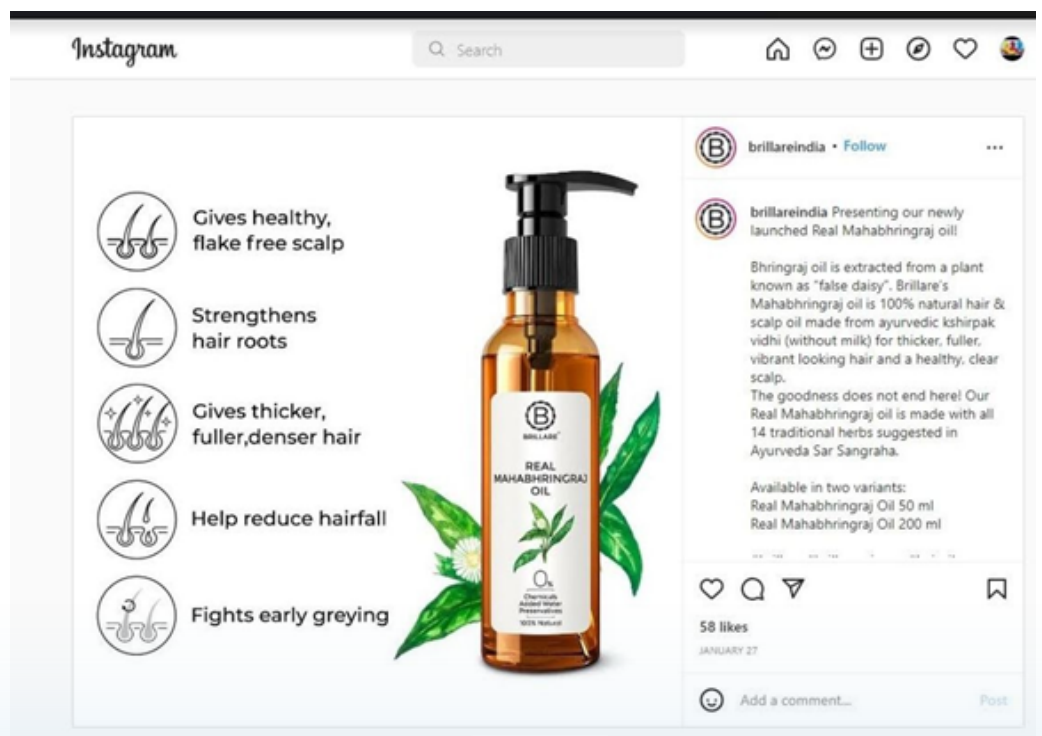
Brillare hair fall control oil shots



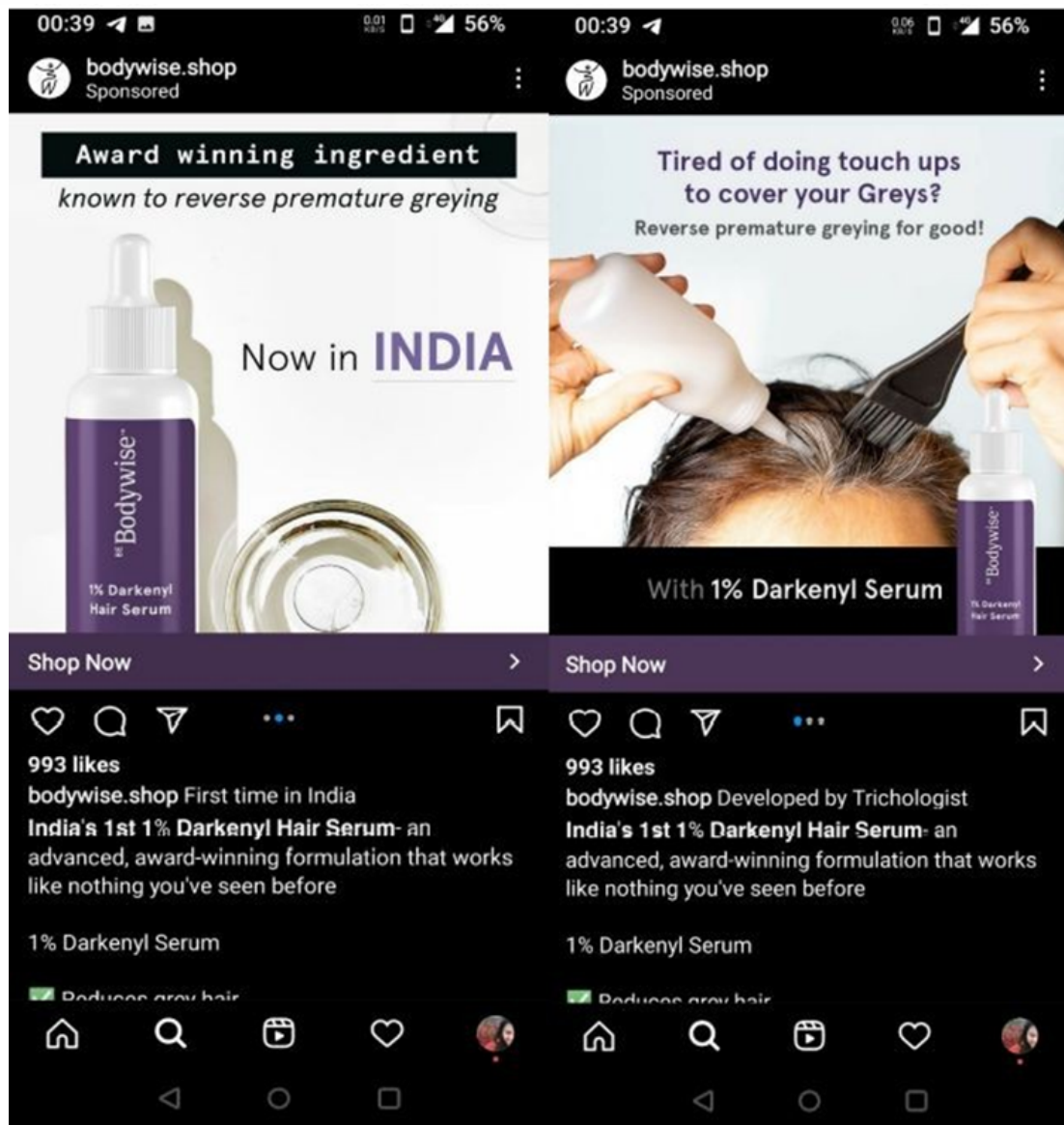
- Reduces hair fall in just 15 days!
- Vaani Kapoor says my hair is on high with the super nutritious oil shot

Brillare Hair Fall

- Gives healthy, flake free scalp.
- Strengthens hair roots.
- Fights early greying.



Body Wise



- Reverse premature greying for good!
- Award winning ingredient known to reverse premature greying.
- Developed by Trichologist India's 1st 1% Darkenyl Hair Serum, an advanced, award-winning formulation that works like nothing you've seen before.

Dabur Amla Hair Oil



- Baalo ko banaye 2 guna tak stronger, lambe, ghane aur khoobsurat

St. Botanica



- Deeply nourishes hair naturally and makes them glamorous every day
- Rich in Omega 3 & 6
- Download the St Botanica app and get your free shampoo now
- No evidence to show that the celebrity Kareena Kapoor Khan had done due diligence

Mama Earth Onion Shampoo



- Reduces Hair fall up to 60% in 4 weeks
- Sirf ismein hai onion aur plant keratin ki natural goodness
- No Confusion – Hair Fall Ghataane ka Natural solution
- Celebrity endorsement by Sara Ali Khan

Vicco turmeric facewash



- Fed up with skin problems like pimples, oily skin or blackheads? Get clear, healthy and naturally glowing skin with the Vicco Turmeric Face Wash.
- Whether it is stress, pollution or harsh sun, you can be befikar with Vicco turmeric face wash.

Parachute Curry Leave Hair Oil



- Hair always acting older? Let your hair bring back your youth with Parachute Advanced Curry Leaves Hair Oil.
- Delays Hair Greying & Controls Hairfall

Garnier Black Naturals



- With natural almond oil that gives natural looking hair with 5x shine

Nat Habit

The advertisement features a central image of three jars of Skin Malai. Surrounding this central image are four circular callouts, each with an icon and text. At the top left is a 'nat habit.in Sponsored' banner. At the top right is a '5/6' indicator. At the bottom is a 'Shop Now' button with a right arrow.

nat habit.in Sponsored

5/6

100% chemical free
Others contain chemicals

4X
4X deeper and longer moisturization
Others dry out quickly

Rich with oils and butter
Others contain 70%-90% water

Made with Raw Milk & whole ingredients
Others mostly use extracts and chemical derivatives

No Glycerin (It rips off body moisture with regular usage)
Others almost always have glycerin for non-sticky effect

Skin Malai
—vs—
Other Body Lotion/Butter

Shop Now

- 100% Chemicals Free others contain chemicals
- 4X deeper and longer moisturization others Dry out Quickly
- Rich with oils and butter Others contain 70% - 90% water
- Nat Habit Fresh whipped skin malai; Heal body acne, keratosis pilaris & clear tan, spots & Blemishes naturally with our fresh whipped skin malai.
- 48 hour Moisturisation

Tjori Underarms Cream



- Get Rid of Dark, Smelly & Sweaty Underarms!
- 100% Effective Certified Ingredients

R for Rabbit



- International quality premium diaper
- India's most breathable diapers with 12 hours of absorption
- Celebrity endorsement by Soha Ali Khan

TAC Dashpushpadi



- Made with power of ayurveda which goes inside and gently nourishes the baby to ensure right growth of tissues, bones and muscles
- Toxin Free and Made safe certified
- I choose ayurveda I choose T.A.C
- Celebrity endorsement by Kajal Agarwal

Vilvah Life



- Helps Reduce foot cracks & relieves foot pain.
- The Fragrance from vetiver aids good health & is helpful in preventing skin allergies.
- Regular usage helps to prevent blood pressure and keeps the body cool.

Streax Hair Serum



- Bas 3 drops, apply and shine
- Mera din jitana bhi lamba ho mere baalon ki shine hai din se lambi
- Celebrity endorsement by Isabelle Kaif

Advertisements of Education Category



Eduauraa



- Ab ghar baithey Eduauraa pe India ke top teachers se saare subject padho
- Celebrity endorsement by Ranveer Singh

463562, 048182 - www.missionhealth.co.in | On Panache Academy, Ahmedabad

12 June - DB - city

Panache Academy

(Recognised Inst. Under Ordinance O.120© of the Gujarat University Act)
Is Proud to Announce the Courses

Aviation
Hospitality
Travel & Tourism

Panaché Academy

- AIR HOSTESS TRAINING
- GROUND STAFF TRAINING
- AIRPORT MANAGEMENT
- HOTEL MANAGEMENT
- PILOT TRAINING

ELIGIBILITY: Graduate | HSC | SSC
STD: 10th & 12th (Pass / Fail)

CERTIFICATE | DIPLOMA | BBA

100% PLACEMENT

QATAR AIRWAYS
Taj Hotels

Emirates
HYATT

Singapore Airlines
Gulf Air

3000+ Placements
Airlines & Hotels
(International/Domestic)

Mandarin Oriental
Hilton

Swire Pacific
Vistara

Dragonair
Indigo

AHMEDABAD (SHYAMAL)	A : 211/212, Shangrila Arcade, Shyamal Cross Road, Prahaladnagar Road, Ahmedabad. P : 8460165656, 8460175757 M : +91 9558260259, +91 9909000450
AHMEDABAD (NIKOL)	A : 309/310, Akshar Arcade, Shalby Hospital Road, Nikol, Ahmedabad. P : 7043776161, 7043776363 M : +91 7043775959, +91 9909000450

www.panacheacademy.com **9555-100-666** Other Branches: **JODHPUR | VADODARA | GANDHIDHAM**

Advertisements of Home Appliances Claims



Haier Water Heater



- Shock Proof; as Safe as Unplugged

Microfine Gharghanti

India's

LUCKY
માઈક્રોફાઈન
ઘરઘંટી

aab banegi
"Healthywali
Roti"

માઈક્રોફાઈન ઘરઘંટી ખરીદો
અને હવે
₹ **699/-**
વધુ સુકવીને સાથે મેળવો
USHA
HAND BLENDER &
DRY IRON
Total MRP ₹ **2580/-**

10 સુકવીને સાથે મેળવો

સરળ હપ્તે
ઉપલબ્ધ

માઈક્રોફાઈન ઘરઘંટીની વિશાળ વેપારી
₹ **13990** થી શરૂ

ઈન્વિન્ટેડ ડેલી કમ્યુટી
વેક્યુમ ક્લીનર સાથે
પણ ઉપલબ્ધ

કેક પોટર કટર પાચી કુક બેક
સાઈનલેસ મેગ્નેટ પાચ
સાઈકલોંગ મેકિંગ

સુપર સાઈનલેસ મેગ્નેટ પાચ સાઈકલોંગ મેકિંગ

www.microfine.com

Visit our Stall at Trade Fair 2021 in Race Course Ground, Rajkot.

દરેક અગ્રગણ્ય ઇલેક્ટ્રોનિક્સ અને હોમ એપ્લાયન્સીસ શો-રૂમમાં ઉપલબ્ધ.

ઓ.બો. કિસ્કી. : અમરેલી કિસ્કીકેટ - મુર્દુવાચ એન્ડ અધર્સ વધુ વિગત માટે સંપર્ક કરો : 9099085763

- Ab Banegi Healthywali Roti

Haier AC

[illegible]

- Healthy air with Inverter Expert

Kelvinator AC



- Kelvinator ACs tested for 960 Hrs of Non-Stop Cooling

Panasonic AC

27/03/2022 - DB - CITY

Panasonic **NO.1**
AC JAPAN

MEET THE FUTURE
— WITH PANASONIC AIR CONDITIONERS —



AC FOR HEALTHIER HOMES

 **nanoe**
TECHNOLOGY
INHIBITS BACTERIA & VIRUSES

 **AQI**
SENSOR INSIDE
REMOVES 99% PM 2.5

મેળવો એક્સચેન્જમાં ₹10,000 સુધીનું વળતર
From 1 Ton to 2.2 Ton Entire Range of Products are Available.

JET STREAM
QUICK COOLING WITH AIRFLOW UP TO 45 FEET*

Mirage
ARTIFICIAL INTELLIGENCE ENABLED

works with **alexa** **google** **ok google**

UNMATCHED WARRANTIES
10 YEARS WARRANTY **5 YEARS** WARRANTY **5 YEARS** WARRANTY

2.5 INSTANT DISCOUNT UP TO 25% INSTANT DISCOUNT ON ICICI Bank Cards & EMI Transactions

SPECIAL OFFER **18** MONTHS LONG TERM EMI

SPECIAL OFFER **0** DOWN PAYMENT

FREE ODU STAND

Panasonic BRANDSHOP સંમવત એન્ટરપ્રાઇઝ એલએલપી

આશ્રમ રોડ : 12A & 14, GF રતન બિઝનેસ સ્કવેર, એચ કે કોલેજ ની સામે, જીસીસી નજીક, આશ્રમ રોડ અમદાવાદ. M : 09510916767, 8000932003
બોપલ : ૩૪ ગ્રાઉન્ડ ફ્લોર, ઘ રિટેલ પાર્ક (TRP) બોપલ - મુમ્બા રોડ, સેન્ટ્રલ બોપલ, અમદાવાદ. M : 9978676718

CONTACT US



- Nanoe Technology inhibits bacteria & viruses
- Removes 99% PM 2.5

Symphony Air Cooler

Symphony
Refreshing Lives

એક  ના ખર્ચામાં
આખા દિવસનું ફ્રીલિંગ*

ફ્રીલિંગ @ ₹ 10
પ્રતિ દિવસ*



ગરમી ને કરો સિમ્ફની!

www.symphonylimited.com

કસ્ટમર કેર
symphonylimited.com/care | Call: 079-35235235 / 9510976161 | WhatsApp: 9510976161

EMI FINANCE મર્યાદિત સંદર્ભોમાં મર્યાદિત મોડેલ પર સરળ ફાઇનાન્સ પિકઅપ ઉપલબ્ધ

*નિયમો અને શરતો વાંચો, અલગ-અલગ સંદર્ભોમાં એર કૂલરના વિવિધ મોડેલ માટે મૂલ્ય અલગ-અલગ હોઈ શકે છે. વધુ માહિતી માટે, સુલાભિત લો: symphonylimited.com/t-c

દરેક સમગ્રગણ્ય સો-ગ્રુમમાં સભ્યે સહ સ્થળો ઉપર ઉપલબ્ધ.

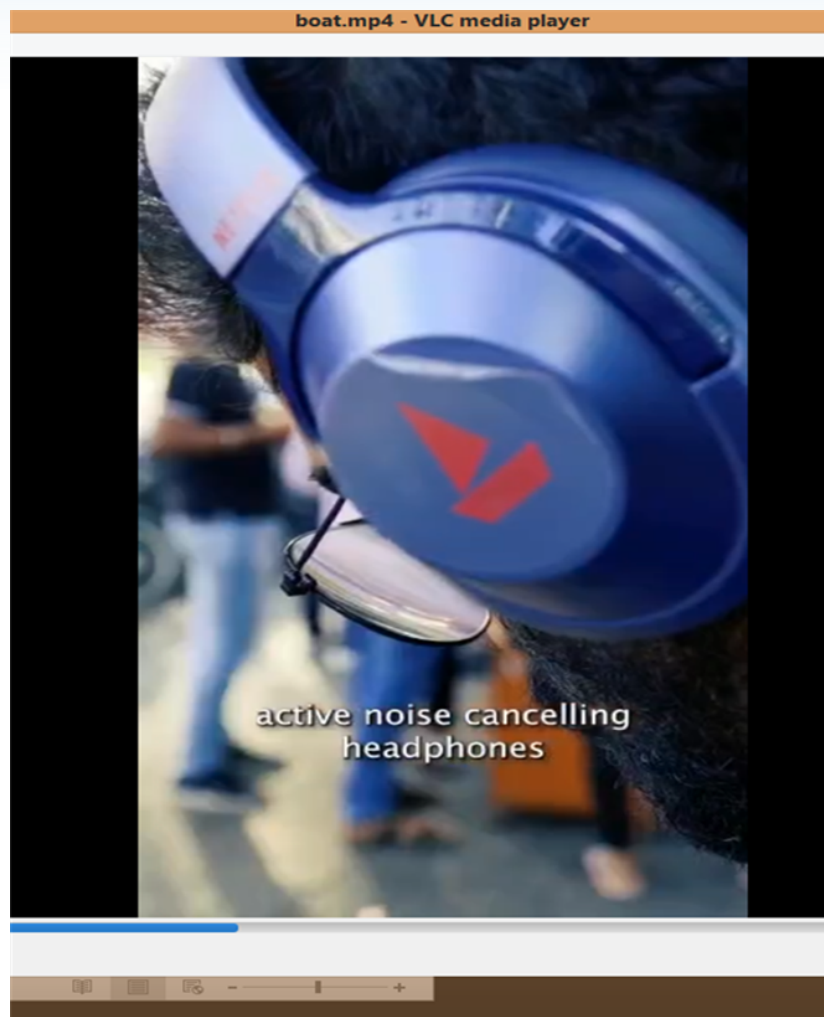
Symphony e-Shop |     

વધુ વિગત માટે સંપર્ક કરો : 6369669662

- All day cooling at the cost of one plate of khaman
- Cooling at Rs.10/day

Advertisements with claims of Other Category

Boat Nirvana



- This promotional post by Digital Media Influencer Mr. Abishek Kumar violates the ASCI guidelines for influencer advertising in digital media.

GTPL

14 27 DEC-2021
TOI



The poster is orange and blue. At the top left, it says '14' and '27 DEC-2021 TOI'. Below this, on the left, is a logo for '7 LAC+ HAPPY HOMES' with a house icon. On the right is the 'GTPL FIBRE BROADBAND' logo with the tagline 'WE ARE HERE'. In the center, a blue box contains the text 'DOUBLE SPEED | SAME PRICE'. Below this, the word 'UNLIMITED' is written in large, bold letters. Underneath, a white box shows '80 Mbps' and a red box shows '₹480* Per Month'. At the bottom, it says 'Give a Missed Call Now 703 903 5051'. To the right of the number is a red box that says 'FREE TO USE' and a white box that says 'WORTH ₹2500/-' with an image of a router.

7 LAC+
HAPPY HOMES

GTPL
FIBRE BROADBAND
WE ARE HERE

DOUBLE SPEED | SAME PRICE

UNLIMITED

80 Mbps

₹480*
Per Month

Give a Missed Call Now
703 903 5051

FREE TO USE

WORTH ₹2500/-

- 7 lac+ Happy Homes
- Double Speed - Same Price

German TMX

19/1/24 5

www.germantmx.com

GERMAN
TMX

Gujarat's Largest Iron Ore Based TMT Manufacturer

Helping build
A Solid Foundation

GERMAN TMX 500

THERMEX  FE 500 • FE 500D • FE 550 • CRS FE 500 • CRS FE 500D

25 December 2021 TOI

- Iron Ore Based TMT bars
- Gujarat's Largest Iron Ore Based TMT Manufacturer

વ્યસ્ત છે, છે! સતી રોકો

18-04-2024

પારસ

ભારતની સર્વોત્તમ પાઈપ્સ અને વોટર ટેંક

કેડ સ્ટાલ / ૬૧ સીમન્ટ



સર્વ ગુણવત્તા



Happy New Year 2022

PARAS
54
YEARS OF SERVICE

મજબૂત, ટકાઉ પ્લમ્બિંગ સિસ્ટમ

10
YEARS GUARANTEE

પ્લમ્બિંગ પાઈપિંગ સિસ્ટમ

બ્લો-મોલ્ડિંગ વોટર ટેંક

એગ્રીકલ્ચરલ પાઈપ્સ

કોલમ પાઈપ્સ

ગાર્ડન પાઈપ્સ

સ્પર્શ ગુણવત્તાનો

પારસ
મિ રે કલ

આપના વાસ્તુને બનાવો સ્વચ્છ અને પરિપૂર્ણ..

(CPG)

100% Hygiene



અનબ્રેકેબલ ઉત્પાદન

પ્લાસ્ટિક તબક્કા, બકેટ, ટબ, મિલ્ક કેન, કેટ કટાર્ફ, ખુરશી અને અન્ય બહુઉપયોગી ઉત્પાદન



સ્વચ્છતાના સાધનો

સર, લાવરબી, મોપ, વાલપર્ડ અને અન્ય ગૃહીય સાધનો બ્રાન્ડ નામના સાધનોના ઉત્પાદન

સ્માર્ટ લોકોની સ્માર્ટ પસંદ..

૪૦૦ થી વધુ ઉત્પાદન જેથી

સર, લાવરબી, મોપ, વાલપર્ડ અને અન્ય ગૃહીય સાધનો બ્રાન્ડ નામના સાધનોના ઉત્પાદન

૪૦૦ થી વધુ ઉત્પાદન જેથી

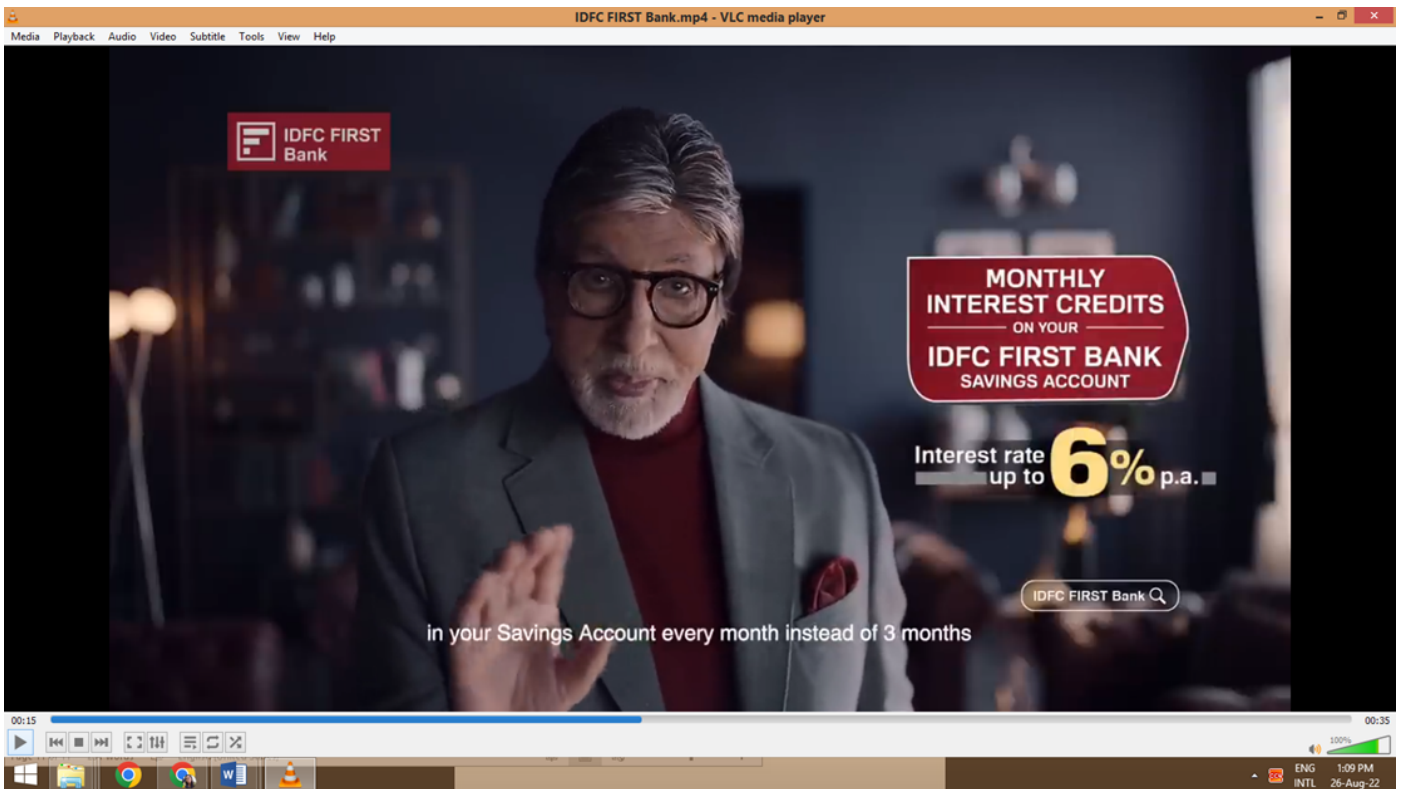
- Bharat ni Sarvottam pipes ane water tank
(India's best pipes and water tank)
- 10 years Guarantee

Ariel - Matic



- Tough stain removal in 1 wash inside your machine

IDFC Bank



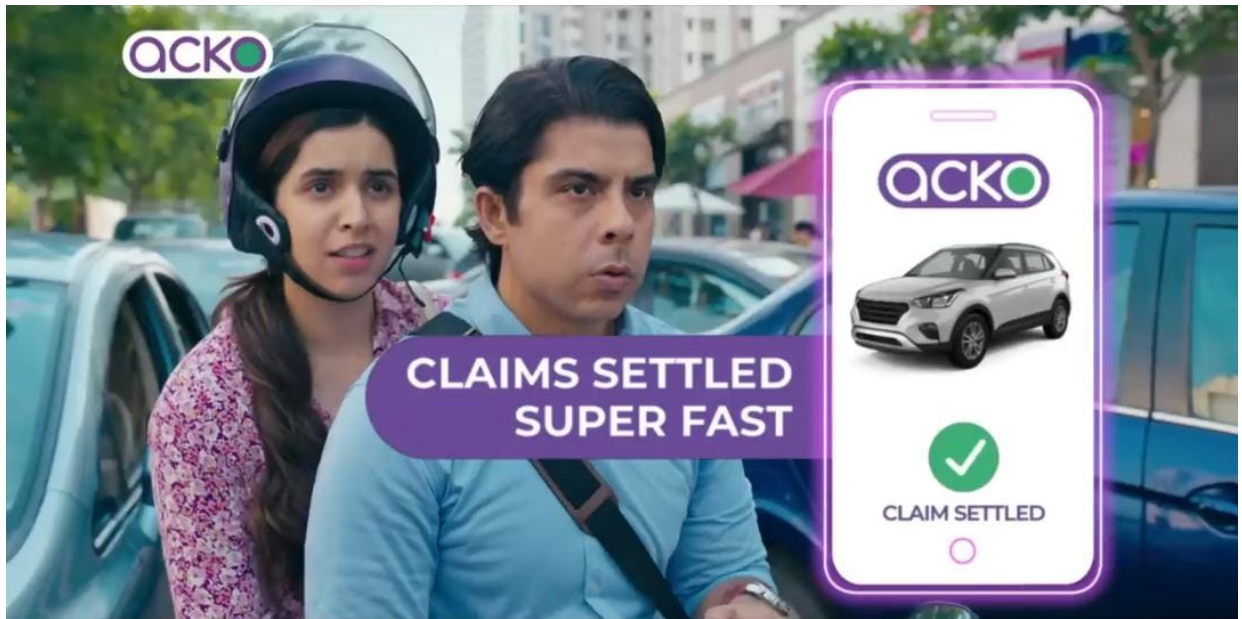
- Monthly Interest Credits on your IDFC First Bank savings account - Interest rate up to 6% p.a
- Celebrity endorsement by Amitabh Bachchan.

Green Soul Chair



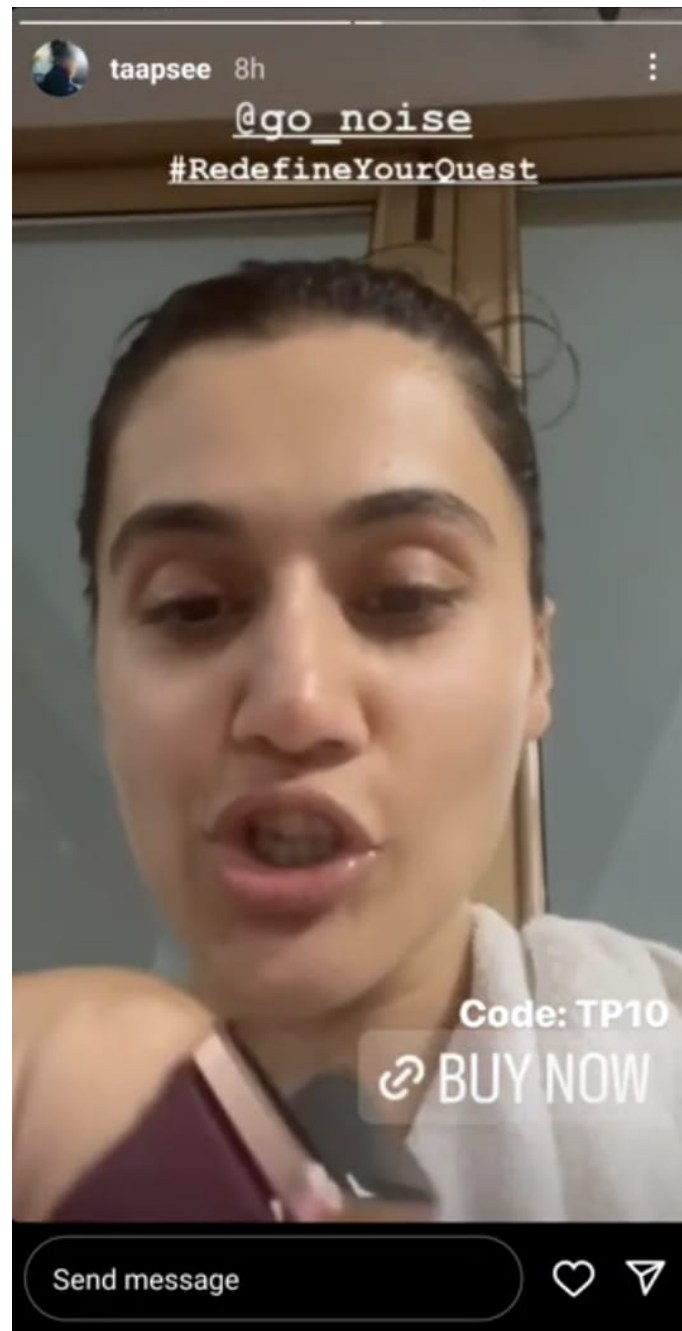
- Green soul chairs are so comfortable they are like yoga for your back, so you can work for very long and stay super strong
- Back ka khayal rakhna hai to ye karo (yoga) ya ye karo (sit in green soul chair)
- Stay fit when you sit
- Celebrity endorsement by Taapsee Pannu

ACKO Insurance



- Claims Settled Super Fast
- Celebrity endorsement by Vijay Verma

Noise Watch



- This is a promotional post without the necessary disclosures by Taapsee Pannu which violates the ASCI Guidelines for influencer advertising in digital media

About CERC

- Consumer Rights protection and justice for consumers have been the focus of Consumer Education and Research Centre (CERC) right from its inception in 1978. CERC is India's only Consumer Rights Organisation that provides 360 degree service to the consumer in terms of Education, Empowerment and Protection.
- A broad range of activities are undertaken in the organization – grievance redressal through mediation and litigation, consumer education and awareness building through various publications and outreach activities, testing and analysis of consumer products in our in-house product testing laboratories, advocacy for laws and regulations that better protect consumers, as well as a number of projects executed in various areas pertinent to consumer protection and empowerment.
- Promoting sustainable consumption too is a major area of activity in CERC

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Write to us at grahaksathi@cercindia.org.



Consumer Education and Research Centre

Email - cerc@cercindia.org